13th International Conference on Computer Science and Information Technologies CSIT 2021

September 27 – October 1, 2021, Yerevan, Armenia https://csit.am/2021/index.php

Schedule of Workshop on

Digital Technologies in Education and Management

Thursday, September 30, 2021, (NPUA, Digital Technology Centre), (1000 - 1800)

Special Session on Digital Technologies in Erasmus+ Capacity Building Projects (NPUA, 5307), $(10^{00} - 13^{00})$

Moderator: Ruben Aghgashyan

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10^{00}	Official Opening of Digital Technology Centre:
	Tour of the Digital Technology Centre
	Welcome addresses
	Gevorg Margarov - Presentation of Hardware Capabilities
	Vladimir Sahakyan - Presentation of the Infrastructure
$11\frac{30}{}$	Elena Mishchenko, Nikolay Chernyshov (Russia)
	"International Projects in the Integrated Development of Engineering Education at the
	University"
11^{45}	Hasmik Markosyan (Armenia)
	"Erasmus+ Project "Promoting Academia-industry Alliances for R&D through
	Collaborative and Open Innovation Platform" (All4R&D)"
12^{00}	Ani Manukyan (Armenia)
	"Erasmus+ Project "Modernization of Doctoral Education in Science and Improvement of
1.5	Teaching Methodologies" (MODEST)"
12^{15}	Ella Hovhannisyan (Armenia)
	"Erasmus+ Project "Transforming Architectural and Civil Engineering Education towards
	a Sustainable Model" (TACEESM)"
$12^{\frac{30}{2}}$	Amalya Mkhitaryan (Armenia)
	"Erasmus+ Project "Reforming Doctoral Education in Armenia in Line with Needs of
	Academia, Industry and Current EU practices" (ARMDOCT)"
12^{45}	Artur Zaprosyan (Armenia)
	"Erasmus+ Project "Change in Classroom: Promoting Innovative Teaching & Learning to
	Enhance Student Learning Experience in Eastern Partnership Countries" (PRINTeL)"

Free Time / Lunch (1300 - 1500)

Presentation Session (NPUA, 5307), $(15\frac{00}{2} - 16\frac{00}{2})$

Moderators: Gevorg Margarov, Elena Mitrofanova

$15^{\underline{00}}$	Rita Gevorgyan (Armenia)
	"Strategic Planning and Implementation Process by the Usage of Hoshin Kanri Matrix:
	(Case Study at ASPU)"
15^{20}	Maria Guseva, Ekaterina Khalimon, Irina Brikoshina (Russia)

	"Features of the Transformation of Management Principles in the Era of Digitalization:
	the Experience of Public Administration"
15^{40}	Konstantin Trubitsyn, Yuliya Gorbunova, Nataliya Masloboynikova (Russia)
	"Digital Ecosystem of Major Subjects in the Customs Educational Program"

Parallel Presentation Session 1 (NPUA, 5306), $(16^{\underline{00}} - 17^{\underline{00}})$

Moderator: Elena Mitrofanova

Elena Mitrofanova, Alexandra Mitrofanova (Russia), Gevorg Margarov (Armenia)
"Transformation of the Management Competency Model in the Conditions of Global
Challenges"
Ekaterina Gurova, Natalya Laas, Irina Romanova (Russia)
"The Trajectory of Personal Development: Modern Challenges to the Education
System"
Olga Begicheva, Olga Kolosova, Olga Kulikova, Elena Karpova (Russia)
"Development of Mass Culture in a Digital Society"
Svetlana Grishaeva, Tatiana Beregovskaya, Sargis Smbatyan (Russia)
"Digital Business Transformation and Digital Culture"
Olga Belova (Russia)
"Employment Transformation under the Influence Digitalization and Pandemic in
Russia"
Valeriya Konovalova, Rafik Ashurbekov (Russia)
"Relationship Analytics and Organizational Network Analysis in the Remote Hybrid
Work Model"
Natalya Prosvirina, Alexey Tikhonov (Russia)
"Gamification: Digital Technologies in Management"
Alexey Akimov, Alexey Tikhonov (Russia)
"The Use of Digital Technologies in the Personnel Management System of Enterprises
of the Aerospace Industry"
Polina Alekseeva, Viacheslav Kraev (Russia)
"Data Analysis Approach for Personnel Hidden Conflicts Management"

Parallel Presentation Session 2 (NPUA, 5303), $(16\frac{00}{} - 17\frac{00}{})$

Moderator: Gevorg Margarov

Gevorg Margarov, Marine Usepyan (Armenia)
"Development of Curricula Based on the Combination of Modular and Competence
Approaches"
Kristina Khudaverdyan (Armenia)
"Prediction of the Students Behavior in Real-time Education Management System"
Kristine Hambardzumyan (Armenia)
"Data Preprocessing in Real-time Education Management System"
Olga Gerr (Russia)
"Some Aspects of the Implementation of the Concept of Sustainable Work for Older
Workers in the Conditions of Digitalization"
Ivan Grigorov (Russia)
"Methods of Subjective Health Assessment for Older Workers"
Irina Durakova, Ekaterina Mayer (Russia)
"Is It Possible to Assess the Potential of Older Workers in the Context of "Universal
Digitalization"?"
Marina Holyavka, Tatiana Rakhmanova (Russia)

"Assessment of the Risks of Human Success in the Long Term Based on Digital
Processing Technologies of Biochemical Parameters Characterizing the Functional State
of a Person"
Sergey Taltynov, Natalya Mitina (Russia)
"Heterogeneous Organizational Culture of Generations: Digital Support Solutions"
Olga Isaeva (Russia)
"Digitalization of HR Branding: Ways of Development"
Narine Manukyan, Arusyak Harutyunyan (Armenia)
"Analysis of Students Learning Behavior via Moodle Data"

Panel Discussion (NPUA, 5307), (1700 - 1800)Moderators: Gevorg Margarov, Elena Mitrofanova